



Carolina Forest High School

Dear Parents and Friends of the Theatre,

We are happy to announce that we are once again producing a playbill for our spring production. This spring 2019 we will be presenting **NEWSIES**

As many of you know, our productions are funded exclusively through private and business donations. Our Playbill offers the chance for local businesses; parents, relatives and friends to make a donation to our program, and at the same time advertise their business or wish a cast member good luck and best wishes. New this year we are offering our business partners banner ads on cfhsperformingarts.com as an annual subscription with over 2500 organic visitors weekly. Your choice to advertise your business with Carolina forest High School Performing Arts Department is greatly appreciated. The continued support of our generous donations and business partners throughout the community is a relationship filled with benefits.

This playbill will be a lasting keepsake for our students and a souvenir for our patrons. Please consider placing an advertisement in the playbill for your cast member or your business.

Please see the attached information about rates and deadlines.

Ever grateful,

CFHS Performing Arts Department

Become a supporter of the arts here at
Carolina Forest High School
by emailing this contract
to: aconrad@horrycountyschools.net

2019 NEWSIES PERFORMANCE
MARCH 19-24 2019

Playbill Advertising Contract

Client: _____ Contact: _____

Address: _____ Phone: _____

_____ Fax: _____

Email: _____ Ad Size: _____




High Res Materials Instructions aconrad@horrycountyschools.net


Payment and Copy must be received no later than MARCH 1ST

Signed _____ Date: _____

Please make checks payable to: CFHS – Drama Credit Cards
Accepted – For information, call: School Office/Albert Conrad
843-283-7997

Playbill Rate Schedule Below


Ad Sizes	Dimension	Fee
Full Page, Full Color, Premium Placement	4.75 x 7.75	\$500
		
Full Page, B&W	4.75 x 7.75	\$350
		
Half Page, B&W	4.75 x 3.75	\$200
		
Quarter Page, B&W	4.75 x 1.75	\$125



**quarter page
horizontal**

4 7/8" wide
1 7/8" high

Eighth Page, B&W 2.25 x 1.75 **\$75**



**eighth page
horizontal**

2 1/2" wide
2" high

Digital Ad placement

Banner Ad with link 700 x 200 **\$675**



CFHS 
Performing Arts
WEST SIDESTORY





Made in South Carolina

*Carolina Forest
High School
Performing Arts*

Show Sponsor Tags 100 x 300 **\$900**

Show Sponsor tags act much like a banner ad with a link to your business and a great way to drive traffic with your tag included in bulk

email blast to over 10,000 subscribers and Facebook event sponsorship. (only one available)