



Carolina Forest High School

Dear Parents and Friends of the Theatre,

We are happy to announce that we are once again producing a playbill for our spring production. This spring 2018 we will be presenting ***West Side Story***.

As many of you know, our productions are funded exclusively through private and business donations. Our Playbill offers the chance for local businesses; parents, relatives and friends to make a donation to our program, and at the same time advertise their business or wish a cast member good luck and best wishes. New this year we are offering our business partners banner ads on cfhsperformingarts.com as an annual subscription with over 2500 organic visitors weekly. Your choice to advertise your business with Carolina Forest High School Performing Arts Department is greatly appreciated. The continued support of our generous donations and business partners throughout the community is a relationship filled with benefits.

This playbill will be a lasting keepsake for our students and a souvenir for our patrons. Please consider placing an advertisement in the playbill for your cast member or your business.

Please see the attached information about rates and deadlines.

Ever grateful,

CFHS Performing Arts Department

•Email shows@cfhsperformingarts.com for Information about becoming an annual supporter of the Performing Arts program here at Carolina Forest High School!

West Side Story
March 21 – March 25, 2018
Playbill Advertising Contract

Client: _____ Contact: _____

Address: _____ Phone: _____

_____ Fax: _____

Email: _____ Ad Size: _____






High Res Materials Instructions:
Please email artwork or questions to shows@cfhsperformingarts.com

Payment and Copy must be received no later than March 1st. 2017.

Signed _____ Date: _____

Please make checks payable to: CFHS – Drama
Credit Cards Accepted – For information, call:
School Office/Albert Conrad 843-283-7997
Email: shows@cfhsperformingarts.com

2018 Playbill Rate Schedule Below

Ad Sizes	Dimension	Fee
<p>Full Page, Full Color, Premium Placement</p> 	4.75 x 7.75	\$500
<p>Full Page, B&W</p> 	4.75 x 7.75	\$350
<p>Half Page, B&W</p> 	4.75 x 3.75	\$225
<p>Quarter Page, B&W</p> 	4.75 x 1.75	\$125
<p>Eighth Page, B&W</p> 	2.25 x 1.75	\$75

Digital Ad placement

Banner Ad with link

700 x 200

\$675



Show Sponsor Tags

100 x 300

\$900

Show Sponsor tags act much like a banner ad with a link to your business and a great way to drive traffic with your tag included in bulk email blast to over 10,000 subscribers and Facebook event sponsorship. (only one available)